

perenelle

June 25, 2024

Niagara-on-the-Lake, Ontario -

Perenelle Wines, owned by Melissa Beausoleil and Matthew Kilkenny of Oakville, ON, proudly announces their launch and the release of their first wine, the 2023 Perenelle Cabernet Franc Rosé. This certified sustainable virtual winery, developed from the St. David's French Connection Vineyard, focuses on small-lot, luxury wines. The vines thrive in the ancient Saint David's Buried Gorge, benefiting from unique terroir and rich soils, ideal for cultivating exceptional grapes.

Perenelle Wines is inspired by the legendary Perenelle Flamel, known for her alchemy and mystery. Each bottle reflects the pursuit of excellence and a commitment to timeless wines.

At the heart of Perenelle Wines is winemaker Marty Werner, a prominent figure in the Niagara viticulture community. His expertise, combined with Melissa and Matthew's vision, blends tradition and innovation in every bottle.

The brand launched on June 24 with the Perenelle 2023 Rosé, available online at PerenelleWines.com and at the MW Cellars retail location beside Ironwood Cider at 1425 Lakeshore Rd, Niagara-on-the-Lake, ON, L0S 1J0.

Perenelle Wines, a virtual project, offers exclusive experiences by invitation while the property is developed for public visits. Located at the base of the Niagara Escarpment in St. David's, the vineyard's rich soils and unique terroir, with consultation from Mod Wine Co and Marty Werner, create a new luxury wine experience.

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